



Our strength lies in using our creativity to generate design ideas which integrate the outdoor and the indoor, the un-built and the built so as to create a seamless experience.

## Delightful Concerns Springing Everything: Aesthetic, Functional, Social & Cultural



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026 » April - May 2018 » Interiors & Dècor









AMA was founded in 2005 offering specialized services in Landscape Design, SAMA has been working on Landscape projects of varied scales and typologies in many parts of the country.

ABOUT: For us landscape design is the establishment of relations between the built form, surfacing and outdoor constructions, earth, rock forms, bodies of water, plants, open space, and the general form and character of landscape. Subconsciously we have tried to bring these learnings into our designs in terms of scale and proportions, context, response to site and natural and biological processes.

## DESIGN PHILOSOPHY

Our primary emphasis is on the human content, the relations between people and the landscape - Man and the Land. We treat 'form' as an element of art which, at it's basic, is a three dimensional geometric figure, as opposed to a shape, which is two dimensional, or flat.

Our designs grow out of a site and are integrated in such a way that it forms a part of the surrounding and topography. We do not believe in imposing designs on land and ideas on the client! We understand the likes, beliefs, lifestyle of our clients and design in accordance with their thoughts and come up with aesthetic design solutions that are site specific and sustainable. By introducing the clients to aspects of nature like flowers, plants and ecology they get into a routine of observation which eventually lends an emotional connect with nature and the space becomes more personal.

Our concerns in every project spring from the clients 'Wish list', whether Aesthetic, Functional, Social or Cultural. Combined with our design sensibilities, the context and the site parameters we manage to create a landscape that can be apprehended from afar and experienced from within.